NEWS 2023













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1.NEWS



RIEJU HARD OFFROAD HARD OFF-ROAD MR RANGER 300/200 (LUROS)

BRAND / TYPE
DIAM X STROKE
GEAR CHANGE
COOLING
CARBURATOR
START-UP

-

CYCLE PART _____

CHASSIS	CENTRAL SPINE IN CHROMIUM MOLYBDENUM STEEL. SUB-CHASSIS IN ALUMINUM
FRONT SUSPENSION	INVERTED FORK KYB Ø46mm (270mm. TRAVEL)
REAR SUSPENSION	MONOSHOCK ABSORBER WITH GAS RESERVOIR KYB (121mm. TRAVEL)
FRONT WHEEL	MORAD 1.6x21 - 90/90 VEE RUBBER
REAR WHEEL	MORAD 2.15x18 - 140/80 VEE RUBBER
BRAKES	FRONT: NISSIN; NG DISC Ø260mm REAR: NISSIN; NG DISC Ø220mm.

DIMENSIONS _____

DISTANCE BETWEEN AXES	1.475 MM.	SEAT HEIGHT	935 мм.
LENGTH	2.285 мм.	DRY WEIGHT	120 kg.
MAX. HEIGHT	1.225 мм.	PETROL TANK	9,8 L.
MAX. WIDTH	825 MM.		

EQUIPMENT _____

INDICATORS TEMP. INDICATOR ¹ P.M. INDICATOR ² Handlebar Exhaust	• • Double Diameter Tecnigas Rieju Powered	DIGITAL DASHBOARD Skid plate Engine & crankcase protector Handguard	• 0 0
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• SERIE O OPTIONAL X NOT AVAILABLE/APPLICABLE 82G 1 MINIMUM LEVEL INDICATOR LAMP 2 NEUTRAL INDICATOR LAMP



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1.NEWS



HARD OFF-ROAD MR RACING 300/250/200 (EUROS)

ENGINE _____

BRAND / TYPE
DIAM X STROKE
GEAR CHANGE
COOLING
CARBURATOR
START-UP

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2T SINGLE-CYLINDER 293 cc/ 249,5 cc / 199 cc
72 X 72mm. / 72 X 66.4mm. / 65 X 62.5mm.
6 SPEED GEARBOX WITH FOOT CONTROL
LIQUID COOLED
KEHIN PWK 38
KICKSTARTER AND ELECTRIC
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CYCLE PART _____

CHASSIS	CENTRAL SPINE IN CHROMIUM MOLYBDENUM STEEL. SUB-CHASSIS IN ALUMINUM
FRONT SUSPENSION	KYB Ø48mm, AOS SYSTEM, CLOSED CARTRIDGEDO (310 mm TRAVEL.)
REAR SUSPENSION	MONOSHOCK ABSORBER WITH GAS RESERVOIR KYB (131 mm. TRAVEL)
FRONT WHEEL	EXCEL 1.6x21 - 90/90 MICHELIN ENDURO MEDIUM F TT
REAR WHEEL	EXCEL 2.15x18 - 140/80 MICHELIN ENDURO MEDIUM R TT
BRAKES	FRONT: NISSIN; NG FLOATING DISC Ø260mm REAR: NISSIN; NG DISC Ø220mm.

DIMENSIONS _____

DISTANCE BETWEEN AXES	1.475 мм.	SEAT HEIGHT	970 мм.
LENGTH	2.285 мм.	DRY WEIGHT	120 kg.
MAX. HEIGHT	1.260 мм.	PETROL TANK	9,8 L.
MAX. WIDTH	825 mm.		

EQUIPMENT

INDICATORS	•	DIGITAL DASHBOARD	•
TEMP. INDICATOR ¹	×	SKID PLATE	•
P.M. INDICATOR ²	•	ENGINE & CRANKCASE PROTECTOR	0
HANDLEBAR	DOUBLE DIAMETER NEKEN	HANDGUARD	•
EXHAUST	TECNIGAS RIEJU POWERED		
鼺			
INVERTED FORK KAYABA OF Ø48mm	ELECTRIC	START SET CLAMP AN NISSIN	

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 MINIMILEVEL NDICATOR LAMP 2 NEUTRAL NDICATOR LAMP





RIEJU HARD OFFROAD HARD OFF-ROAD MR PRO 250/300 (LIROS)

ENGINE _____

BRAND / TYPE
DIAM X STROKE
GEAR CHANGE
COOLING
CARBURATOR
START-UP

2T SINGLE-CYLINDER 293 cc/ 249,5 cc 72 Х 72мм. / 72 Х 66.4мм. 6 SPEED GEARBOX WITH FOOT CONTROL RADIATOR + ELECTRICAL FAN KEHIN PWK 38 KICKSTARTER AND ELECTRIC OIL BATHED

CYCLE PART _____

CHASSIS	CENTRAL SPINE IN CHROMIUM MOLYBDENUM STEEL. SUB-CHASSIS IN ALUMINUM
FRONT SUSPENSION	KYB Ø48MM, AOS SYSTEM, CLOSED CARTRIDGEDO (310 MM TRAVEL.)
REAR SUSPENSION	MONOSHOCK ABSORBER WITH GAS RESERVOIR KYB (131 MM. TRAVEL)
FRONT WHEEL	EXCEL 1.6x21 - 90/90 MICHELIN ENDURO MEDIUM F TT
REAR WHEEL	EXCEL 2.15x18 - 140/80 MICHELIN ENDURO MEDIUM R TT
BRAKES	FRONT: NISSIN; NG FLOATING DISC Ø260mm REAR: NISSIN; NG DISC Ø220mm.

DIMENSIONS _____

DISTANCE BETWEEN AXES	1.475 мм.	SEAT HEIGHT	970 мм.
LENGTH	2.285 мм.	DRY WEIGHT	120 kg.
MAX. HEIGHT	1.260 мм.	PETROL TANK	9,8 L.
MAX. WIDTH	825 MM.		

FOLIPMENT

INDICATORS	•	DIGITAL DASHBOARD	•
TEMP. INDICATOR ¹	×	SKID PLATE	•
P.M. INDICATOR ²	•	ENGINE & CRANKCASE PI	ROTECTOR
HANDLEBAR	DOBLE DIÁMETRO NEKEN	HANDGUARD	•
EXHAUST	TECNIGAS RIEJU POWERED	AIR FILTER	FUNNELWEB
INVERTED FOF Kayaba of Ø48		VER MAP	Excel RIMS
● SERIE ○ OPTIONAL × NOT 1 MINMUM LEVEL INDICATOR LAMP 2 NE	AVALABLE/APPLICABLE	WWW.RIEJUMO	TO.COM 룾

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HARD OFFROAD

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HARD OFF-ROAD E-MR 60 kw (LUROS)

ENGINE _____

ТҮРЕ	3 PHASE PERMANENT MAGNET SYNCHRONOUS MOTO
NOMINAL / MAX. POWER	60 kw (peak)
COOLING	AIR
CHARGING TIME	2-3 н.
BATTERY CAPACITY	48 AH.
AUTONOMY	100KM

CYCLE PART _____

CHASSIS	CENTRAL SPINE IN CHROMIUM MOLYBDENUM STEEL. SUB-CHASSIS IN ALUMINUM
FRONT SUSPENSION	INVERTED FORK KYB Ø46mm (270mm. TRAVEL)
REAR SUSPENSION	MONOSHOCK ABSORBER WITH GAS RESERVOIR KYB (121mm. TRAVEL)
FRONT WHEEL	MORAD 1.6x21 - 90/90 VEE RUBBER
REAR WHEEL	MORAD 2.15x18 - 140/80 VEE RUBBER
BRAKES	FRONT: NISSIN; NG DISC Ø260mm REAR: NISSIN; NG DISC Ø220mm.

DIMENSIONS _____

DISTANCE BETWEEN AXES	1.475 мм.	SEAT HEIGHT	935 мм.
LENGTH	2.285 мм.	DRY WEIGHT	120 kg.
MAX. HEIGHT	1.225 мм.	PETROL TANK	9,8 L.
MAX. WIDTH	825 MM.		

EQUIPMENT ____

DIGITAL DASHBOARD • Portable battery • PORTABLE BATTERY CHARGEROON-BOARD BATTERY CHARGER•







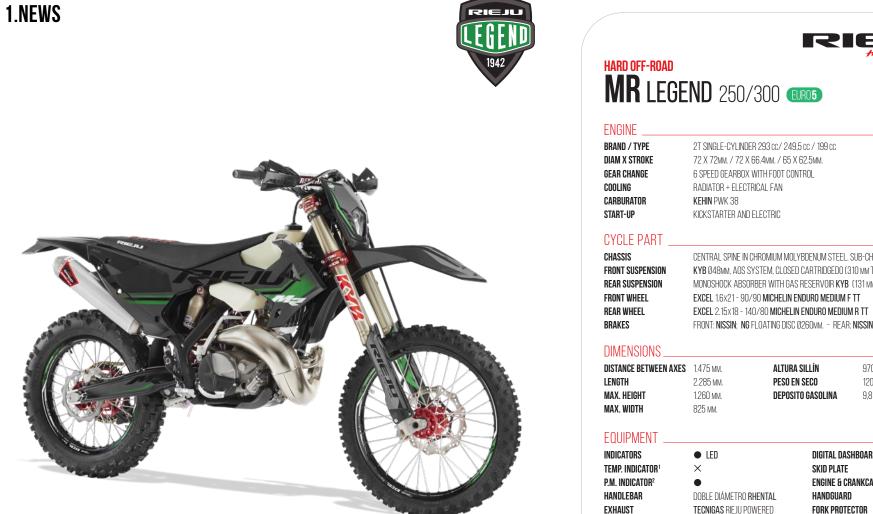


HIGH PERFORMANCE INVERTED WATER COOLED ENGINE WAVE DISCS FOR ADVANCED COOLING









RIEJU HARD OFFROAD MR LEGEND 250/300 (LIROS)

2T SINGLE-CYLINDER 293 cc/ 249,5 cc / 199 cc 72 X 72мм. / 72 X 66.4мм. / 65 X 62.5мм. 6 SPEED GEARBOX WITH FOOT CONTROL RADIATOR + ELECTRICAL FAN KEHIN PWK 38 KICKSTARTER AND ELECTRIC

CHASSIS	CENTRAL SPINE IN CHROMIUM MOLYBDENUM STEEL. SUB-CHASSIS IN ALUMINUM
FRONT SUSPENSION	KYB Ø48MM, AOS SYSTEM, CLOSED CARTRIDGEDO (310 MM TRAVEL.)
REAR SUSPENSION	MONOSHOCK ABSORBER WITH GAS RESERVOIR KYB (131 mm. TRAVEL)
FRONT WHEEL	EXCEL 1.6x21 - 90/90 MICHELIN ENDURO MEDIUM F TT
REAR WHEEL	EXCEL 2.15x18 - 140/80 MICHELIN ENDURO MEDIUM R TT
BRAKES	FRONT: NISSIN; NG FLOATING DISC Ø260mm REAR: NISSIN; NG DISC Ø220mm.

DISTANCE BETWEEN AXES	1.475 мм.	ALTURA SILLÍN	970 мм.
LENGTH	2.285 мм.	PESO EN SECO	120 kg.
MAX. HEIGHT	1.260 мм.	DEPOSITO GASOLINA	9,8 L.
MAX. WIDTH	825 MM.		

INDICATORS	● LED	DIGITAL DASHBOARD	•
TEMP. INDICATOR ¹	X	SKID PLATE	 CROSSPRO
P.M. INDICATOR ²	•	ENGINE & CRANKCASE PR	OT. 🔸
HANDLEBAR	DOBLE DIÁMETRO RHENTAL	HANDGUARD	•
EXHAUST	TECNIGAS RIEJU POWERED	FORK PROTECTOR	POLISPORT
FOOTRESTS	S3	AIR FILTER	FUNNELWEB
			A
INVERTED FORK KAYABA OF Ø48N		ER MAP EXCEL	_ RIMS
	ALABLE/APPLICABLE	WWW.RIEJUMOTO.COM	



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YOU CAN CUSTOMISE YOUR MOTORBIKE 100% ON OUR WEBSITE

ENGINE	
BRAND / TYPE	4
DIAM X STROKE	5
GEAR CHANGE	6
COOLING	LI

4T 125 cc SINGLE-CYLINDER 58 X 47 mm. 6 SPEED MANUAL LIQUID COOLED ELECTRONIC INJECTION ELECTRIC

CYCLE PART _____

INJECTION

START-UP

STREET

CHASSIS	HIGH RESISTANCE TUBULAR STEEL
FRONT SUSPENSION	INVERTED FORK OF Ø40mm.
REAR SUSPENSION	DUAL SHOCKS WITH PRELOAD RESERVOIRS
TYRES	FRONT: 100/90-18" TRAIL - REAR: 130/80-17" TRAIL
BRAKES	FRONT: DISC WAVE Ø280mm REAR: DISC WAVE Ø220mm.

DIMENSIONS _____

DISTANCE BETWEEN AXES	1.360 мм.	SEAT HEIGHT	790 мм.
LENGTH	2.025 мм.	DRY WEIGHT	133 kg.
MAX. HEIGHT	1.090 mm.	PETROL TANK	10 L.
MAX. WIDTH	835 MM.		

EQUIPMENT _____

INDICATORS Temp. Indicator ¹ Min. Oil Indicator P.M. Indicator ²	• • ×	DIGITAL DASHBOARD Skid plate Handguard Exhaust	● ● X DOUBLE
			AND
INVERTED FORK		ELECTRONIC INJECTION	REAR SHOCK ABSORBER WIT REMOTE RESERVOIR

● SERIE O OPTIONAL × NOT AVAILABLE/APPLICABLE SERE O OPTIONAL × NOT AVALABLE/APPLICABLE
 MINMUM LEVEL INDICATOR LAMP 2 NEUTRAL INDICATOR LAMP





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CHASSIS	HIGHLY RESISTANT DOUBLE CRADLE STEEL PERIMETER. DETACHABLE REAR SUB-CHASSIS
RONT SUSPENSION	R FORK OF Ø37mm.
REAR SUSPENSION	MONO-SHOCK SHOCK ABSORBER
YRES	FRONT: 90/100-19" - REAR: 120/90-16"
BRAKES	FRONT: DISC Ø260mm REAR: DISC Ø200mm.

DISTANCE BETWEEN AXES	1.330 MM.	SEAT HEIGHT	830 mm.
LENGTH	2.040 мм.	DRY WEIGHT	109 kg.
MAX. HEIGHT	1.145 mm.	PETROL TANK	7,5 L.
MAX. WIDTH	785 мм.		

TABLIER INS. DIGITAL PROTECTOR CARTER Х PROTECTOR MANOS 0 SILENCER WITH PROTECTION

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DE SERE O OPCIONAL X NO DISPONBLE/APLICABLE
 INDICADOR LUMINOSO DE NIVEL MINIMO 2 INDICADOR PUNTO MUERTO





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● SERIE O OPTIONAL × NOT AVAILABLE/APPLICABLE

1 MNMUM LEVEL INDICATOR LAMP 2 NEUTRAL INDICATOR LAMP

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RIEJU OFF-ROAD AVENTURA 125 CUROS ENGINE BRAND / TYPE 4T 125 cc SINGLE-CYLINDER DIAM X STROKE 52.4 X 57.8 MM. GEAR CHANGE **6 SPEED MANUAL** COOLING LIQUID COOLED INJECTION ELECTRONIC INJECTION START-UP ELECTRIC CYCLE PART CHASSIS SINGLE OPEN CRADLE INVERTED FORK FRONT SUSPENSION REAR SUSPENSION PROGRESSIVE MONOSHOCK SHOCK ABSORBER TYRES FRONT: 100/90-18" - REAR: 130/80-17" FRONT BRAKE DISC Ø260mm. DISC Ø240mm. REAR BRAKE **DIMENSIONS** DISTANCE BETWEEN AXES 1.377 MM. SEAT HEIGHT 780 mm. LENGTH 2.093 MM. DRY WEIGHT 138 kg. MAX. HEIGHT 1.113 mm. PETROL TANK 14 L. MAX. WIDTH 858 MM. EQUIPMENT INDICATORS HALOGEN HEADLAMP DIGITAL DASHBOARD TEMP. INDICATOR¹ SKID PLATE HANDGUARD 0 MIN. OIL INDICATOR Х P.M. INDICATOR² EXHAUST INOX 4 STROKE, LIQUID COOLED ENGINE, 4 VALVES INJECTION INVERTED FORK ELECTRONIC INJECTION • SERIE O OPTIONAL X NOT AVAILABLE/APPLICABLE **De** WWW.RIEJUMOTO.COM 1 MNMUM LEVEL INDICATOR LAMP 2 NEUTRAL INDICATOR LAMP





1.INNOVATION MRT RANGE



New high quality dashboard, waterproof, sun-resistant and

EXHAUST PROTECTOR

New exhaust protectors (silencer and muffler) with reduced weight and high thermal insulation.

ALUMINIUM SWINGARM

New aluminium swingarm with design similar to the MR model. High aluminium performance and good dynamic behaviour.

INTAKE NOZZLE

New design optimises engine fluid dynamics and improves engine performance.

New ignition map that optimises engine performance at different





CONFIGURE YOUR MOTORCYCLE

CONFIGURATOR MR



CONFIGURATOR MRT / MARATHON



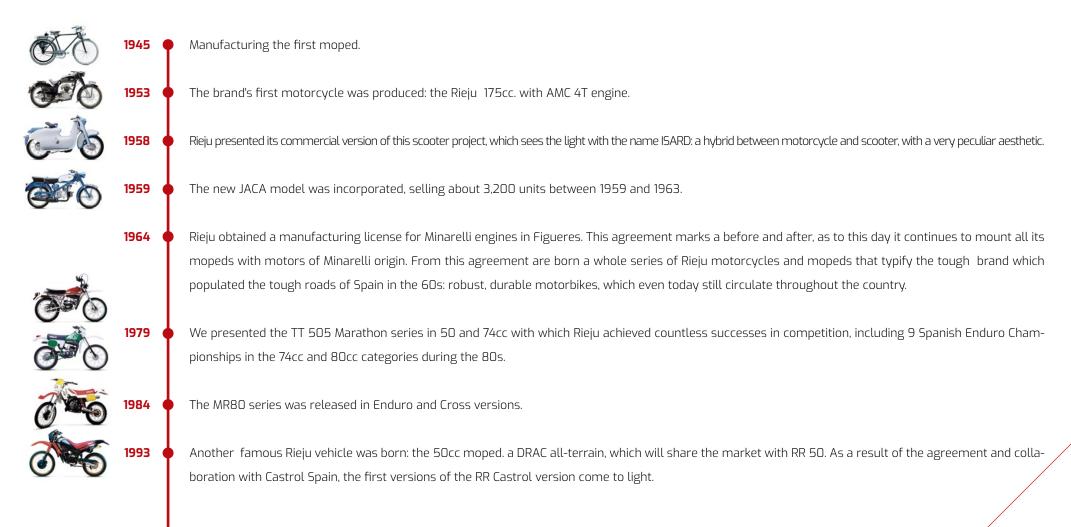
Rieju's configuration joins the hard off-Road.

The rieju's configuration it's a revolutionary system that offers the customer the possibility of designing his motorbike the way he likes it. You can choose, Motorisation, wheels, suspensions, brakes, seat, handlebars, protections apart from the decoration of its structure. Visit our page: https://rieju.com/es/configura-tu-moto



2. RIEJU YESTERDAY, TODAY AND TOMORROW 2.1. Rieju the last 100% spanish motorcycle manufacturer

Rieju is a family business that was born in 1934 by two young entrepreneurs: Don Luis Riera Carré and Don Jaime Juanola Farrés, who began their business adventure with the manufacture of bicycle accessories. From the merger of the two surnames, the brand Rieju (Riera+Juanola) was born.



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2. RIEJU YESTERDAY, TODAY AND TOMORROW 2.1. RIEJU THE LAST 100% SPANISH MOTORCYCLE MANUFACTURER



It presents a new concept of all-road motorcycle, which being the youngest and most dynamic evolution of the Tango model, will allow the future owner the personalized choice of a unique motorcycle through the system "design, try and buy it" that required the adaptation of the production system. It is the same year, Rieju starts manufacturing the ebike.

A total restructuring of the range was carried out and launched the MRT 50 and Marathon125. The MRT makes Rieju the best-selling 50cc brand with manual gear shifting. The Marathon 250 and 450 all-road Yamaha WR engine, a racing product available to users and riders, are also sold.

Rieju launched a new line of work with the addition of its range of electric bikes in Mountain Bike and City versions.

An alliance with the Bosch brand allows the development of an innovative electric motorcycle, Rieju Nuuk, prepared for both fleets and private individuals.

2020 the agreement to acquire the platform and replace the Enduro range marketed under the GasGas brand and Rieju brings to market the enduro range "Hard off-road".

Rieju consolidates its position in the world of electric vehicles with the new E-CITY model. It also updates all its models to the Euro 5 standard.

At the same time as the brand's anniversary and honouring so many years of history, Rieju is dressed in green to present the new Legend range. A range with exclusive finishes and powerparts. Rieju launches its new Adventure range with the adventure 500 Legend.



2. RIEJU YESTERDAY, TODAY AND TOMORROW 2.2 Rieju today

Today, Rieju has an extensive all-road range (MRT, Tango, and top evolutions of the PRO range in 50cc. 2T and 125cc. 4T), plus the Century 125 model, a motorcycle inspired by the mythical Rieju 175 and complemented by 100% electric vehicles, all of them highly accepted in markets such as Germany, Spain or France and manufactured in Spain, under a solid business structure with ecological awareness, in which **20,000 motorcycles/year are produced**.

Since March 2020 Rieju is the **owner of the enduro platform of the Catalan company Torrot**, The 2T models are now marketed under the Rieju brand. The operation includes the intellectual and industrial platform of the Torrot enduro platform. With that platform, and under the GasGas brand, Torrot launched the 2019 models of the 2T range in 250 and 300 cc. EC, XC and GP in 2017, and added the Ranger model at the end of 2019, selling those bikes in more than 50 countries.

Since March 2020 Rieju manufactures these models and strengthens its position in the off-road sector, expanding its current range of engines with higher displacement 2 stroke models. Example of this are the models MR Racing 250 and 300 cc, the MR Pro at 250 and 300cc. and the MR Ranger at 200 and 300cc.

RIEJU EN CHIFFRES

OLDEST ACTIVE SPANISH MANUFACTURER. FAMILY BUSINESS WITH 100% OWN CAPITAL.			
IT PRODUCES 20,000 VEHICLES/YEAR FROM 38 DIFFERENT MODELS.			
IT EXPORTS 90% OF ITS PRODUCTION TO MORE THAN 30 COUNTRIES. DIRECT DISTRIBUTION IN SPAIN, ITALY AND FRANCE.			
CONSOLIDATED TRACK RECORD AND EXPERIENCE IN THE SECTOR, WITH MORE THAN 500,000 UNITS MANUFACTURED.			
SINCE 2006 LEADER IN THE SPANISH MARKET AND EUROPE WITH A 32% MARKET SHARE (IN 50 CC.).			
LEADING BRAND IN EUROPE IN LOW DISPLACEMENT MOTORCYCLES WITH GEAR CHANGE.			
PIONEER IN THE PRODUCTION OF CUSTOMISED MOTORCYCLES SINCE 2006.			
CONCERNED ABOUT SUSTAINABILITY IN 2010 THEY BEGAN PRODUCING ELECTRIC MOTORBIKES.			

GROSS REVENUE 2021: 48 MILLION EUROS.

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RIEJU

2. RIEJU YESTERDAY, TODAY AND TOMORROW 2.3 Rieju of the future: Internationalisation, connectivity and sustainability

INTERNATIONALISATION

In recent years, and despite the deep crisis that the sector suffered in the wake of the global crisis of 2007, Rieju has continued to invest in innovation and design, reservating a significant percentage of its turnover to the development of new products and presenting new developments every year.

CONNECTIVITY

This innovative spirit is not limited to product design, but applies to the entire process, both productive and commercial. An example of this is the One to One product customisation project, which allows the customer to configure the motorcycle they are going to purchase to their liking.

The introduction of new production technologies, such as parts made exclusively for the configurator, allow much more freedom to the end user when creating an even more exceptional vehicle. Thus, Rieju works to offer a bike adapted to its customers, who can design their own motorcycle and the brand delivers in 15 days, totally personalised, thus giving added value and creating greater customer satisfaction.

This year the most active Spanish manufacturer has presented the "Rieju Integral Plan", an innovative management system that allows the customer, through an online management platform to purchase their vehicle with all the peripheral needs that relate to their bike, giving total solution to the end customer and offering the best options providing a direct and differentiating treatment.

SUSTAINABILITY

Mobility as an added value is part of the company's core business, so Rieju continues to work on ebikes as an alternative to mobility, but also in its use of field as a high-level mountain bike developing new chassis technologies and under the innovative engines of the Bosch brand.

Rieju works mainly with local suppliers, which allows the brand to encourage local employment, reduce production times and reduce the impact on the environment. The brand seeks excellence in all the processes in which it participates always betting on the combination of quality, innovation and creativity throughout the process.

Rieju is currently working on connectivity between the user and the company to be able to offer solutions that allow better use of the environment of your bike and maximise customer expectations with the brand.

RIEJU

4. RIEJU ON THE WORLD





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